

**EVINRUDE®**  
**SUMMER**  
**SAVINGS\$**  
**SALES EVENT**



**5-YEAR**  
**COVERAGE\***  
**ON EVINRUDE E-TEC® 15 H.O. - 300 HP**

**BONUS REPOWER REBATE\*\***  
**UP TO \$1000**  
**ON EVINRUDE**

E-TEC G2®	200 H.O. - 300 HP	\$1,000
E-TEC G2	150 HP - 200 HP	\$750†
E-TEC®	115 HP - 150 HP	\$500
E-TEC	40 HP - 90 H.O.	\$300

**JULY 1-SEPTEMBER 5, 2019**

**EVINRUDE®**

©2019 BRP US Inc. (BRP). All rights reserved. ®,™ and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates.  
 Offer valid only to qualified buyers on purchases of engines bought for recreational use only. Excludes engines purchased under commercial, professional, and government programs. Offer is valid in North America only on new and unused Evinrude E-TEC® engines purchased, delivered and registered between 7/1/19 and 9/5/19 at an authorized, participating Evinrude dealer. **\*5-YEAR COVERAGE:** Subject to all exclusions, limitations of liabilities, and all other terms and conditions of BRP's standard limited warranty and B.E.S.T. contract, including without limitation the exclusions of damages caused by abuse, abnormal use or neglect (see B.E.S.T. contract for specific details of coverage and exclusions). Offer effective on all new and unused 15 H.O. and above Evinrude E-TEC outboard engines. Eligible models will receive 5-year coverage (3 years of BRP Limited Warranty and 2 years of BRP Extended Service Terms [B.E.S.T.] coverage) subject to a \$50 deductible on each repair. Benefit offered to Florida residents is a 5-year BRP Limited Warranty. Evinrude Jet Series engines are eligible for 5-year coverage offer on the upper unit only. The jet pump assembly will only receive a 3-year BRP limited warranty. Offer subject to change without notice. **\*\*UP TO \$1000 REBATE:** Offer effective on all new and unused, loose Evinrude E-TEC and E-TEC G2 outboard engines 40 HP and above. Based on horsepower, consumer will receive a discount which is to be denoted on the bill of sale, off of the purchase price agreed upon with qualified, authorized Evinrude dealer. Rebate amounts are as follows: \$1000 rebate on E-TEC G2 200 H.O. - 300 HP models, \$750 rebate on E-TEC G2 150 HP - 200 HP (\*excludes K150 models), \$500 rebate on E-TEC 115 HP - 150 HP models, \$300 rebate on E-TEC 40 HP - 90 H.O. models.  
 See your authorized, qualified Evinrude dealer for details. Terms and conditions apply. Offer may not be assigned, traded, sold or combined with any other offer unless expressly stated herein. OFFER VOID WHERE RESTRICTED OR OTHERWISE PROHIBITED BY LAW.



# SALES

Date: **July 16, 2019**  
 Recipient: **Dealer Principals and Sales Personnel**  
 Subject: **Evinrude Summer Savings Sales Event**

<b>PROGRAM DATES</b>	<b>Start Date</b>	<b>July 1, 2019</b>
	<b>End Date</b>	<b>September 5, 2019</b>
<b>LOOSE ENGINE OFFERS</b>		
<b>HP MODELS</b>	<b>CONSUMER REBATE (per engine)</b>	<b>FACTORY BACKED COVERAGE</b>
Portables	-	Standard 3-Years of Factory Backed Coverage
E-TEC 15 H.O. – 30 HP	-	<b>5-Year Factory Backed Coverage for all Evinrude E-TEC engines</b>
E-TEC 40 – 90 H.O.	\$300	
E-TEC 115 – 150 HP	\$500	
E-TEC G2 150 HP* – 200 HP	\$750	
E-TEC G2 200 H.O. – 300 HP	\$1,000	
<b>DEALER CONTRIBUTION</b>	<ul style="list-style-type: none"> <li>■ <b>\$1/HP Dealer Contribution</b> <ul style="list-style-type: none"> <li>○ Applies to all offers</li> <li>○ Free for Platinum Certified dealers</li> </ul> </li> </ul>	

\*Excludes K150 models

### 5-YEAR FACTORY BACKED COVERAGE OFFER

3 years of BRP Limited Warranty PLUS 2 years of BRP Extended Service Terms (B.E.S.T.) Coverage

- ✓ The first three (3) years of coverage is BRP Factory Warranty. For terms and conditions, reference the Warranty Policies and Procedures Manual.
- ✓ Coverage for the following two (2) years is through the B.E.S.T. service contract. The terms and conditions of the B.E.S.T. service contract apply. For details, please refer to the B.E.S.T. contract.

### IMPORTANT CONDITIONS:

- B.E.S.T. applies to recreational use only with an hour limitation of 1,000 hours on 5 total years.
- B.E.S.T. does not cover engines with commercial and rental uses.
- B.E.S.T. coverage excludes certain types of repairs (i.e. wear and tear). Please refer to the "Exclusion" section of the B.E.S.T. contract.
- Owner pays \$50 deductible for repair costs due to a mechanical breakdown covered by the B.E.S.T. service contract.
- Coverage is fully transferable at no charge, but not cancelable, or according to applicable state laws.
- Evinrude Jet Series engines are eligible for 5-year coverage offer on the upper unit only. The jet pump assembly will receive a 3-year BRP limited warranty.
- Benefit offered to Florida residents is a five (5) year BRP Limited Warranty.



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## **CONSUMER REBATE OFFERS**

When retailing an eligible Evinrude E-TEC or E-TEC G2 engine through this promotion, you must apply the applicable rebate amount directly to the consumer's bill of sale (BOS). For each eligible engine sold with a consumer certificate created, a dealer will receive a credit to their P&A account for applicable dollar amount.

## **PROGRAM PROCESSING**

1. Use the paper copy of the Evinrude Summer Savings Sales Event certificate (included in this packet) to gather all of the consumer's information at the time of the sale. *The consumer must sign and date the certificate.* Place the certificate with a copy of the bill of sale and keep it with your records. The promotional details must be noted on the consumer's bill of sale. We recommend that you be as specific as possible about the details of the promotion.
2. To create a certificate for the Evinrude Summer Savings Sales Event, log in to BOSSWeb ([www.bossweb.brp.com](http://www.bossweb.brp.com))
3. Click on the 'Sales' link, and then click on the 'Consumer Retail Program Entry' link.
4. Enter the requested information (i.e. serial number of the engine etc.).
5. Enter the appropriate consumer information (purchase date, owner name, etc.) The consumer name that is entered in BOSSWeb must match the consumer name that is entered when the engine is warranty registered. Name changes will not be allowed after a certificate is entered.
6. Click on 'submit' to report the information; an electronic consumer certificate will be created along with a copy of the B.E.S.T. terms and conditions.
7. Print a copy of the electronic Consumer Retail Program Certificate and B.E.S.T. terms and conditions; provide one copy to your consumer and include one copy with your dealer records.
8. If you haven't already done so, warranty register the engine by following the standard registration process on BOSSWeb.

## **EVINRUDE SUMMER SAVINGS SALES EVENT RULES & CONDITIONS**

- Dealers must have a current Dealer Agreement and be "in good standing" with BRP.
- Eligible models vary by offer. Any new models introduced after June 1, 2019 are NOT eligible for this promotion. No model substitutions, benefit substitutions, extensions or rain checks will be allowed.
- Warranty-registrations must be completed by September 5, 2019 to receive promotional benefits.
- Outstanding certificates, where warranty-registrations or serial number visibility have not been received, will be cancelled on September 6, 2019. Promotional benefits will be removed, and debits will be processed, where applicable.
- Creating a certificate with a serial number and warranty registering an engine on BOSSWeb are two separate steps. Both steps must be completed by September 5, 2019 in order for a consumer certificate to be processed and paid.
- Rebates issued under this promotion and all applicable taxes are the sole responsibility of the consumer, and not BRP, its agents or affiliated companies. Rebates may NOT be substituted, transferred or exchanged for cash.
- It is the dealer's responsibility to ensure that the registration is accepted and reflected in BRP's warranty system within the prescribed timeframe and that a consumer certificate has been entered



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on BOSSWeb. **Retail sales warranty registered prior to July 1, 2019 or after September 5, 2019 are excluded.**

- Sales to businesses are excluded. Engines purchased through the Commercial, Government, Professional or any other seasonal programs are excluded from this program. Previously owned or registered engines are excluded.
- Demo engines are eligible for consumer retail program(s) if the demo engine meets the Demo retail sales criteria as outlined in the Demo Program Conditions. For more information refer to the Demo Program section in the Dealer Binder or contact your BRP Sales Representative.
- Dealers must indicate the promotional option being chosen on all consumer bills of sales.
- Consumers will receive confirmation of extended coverage from BRP approximately 30–60 days after a dealer reports all information on BOSSWeb.
- BRP reserves the right to conduct audits at its discretion and disqualify any dealer from this sales program if discrepancies are found between dealer sales records and reported sales. Without any prejudice to any other recourse under the BRP Dealer Agreement, BRP may charge back the dealer for all discrepancies. In the case of a claim or dispute concerning this sales program, dealers agree to be bound by these terms and conditions.
- All BRP decisions regarding this sales program are final and without appeal.
- Any disputes must be submitted in writing and postmarked no later than 60 days from the end of this sales program. After this time, no disputes will be accepted regardless of the reason. Correspondence may be faxed to 800-360-1100 or directed to: BRP Marketing, ATT: Program Management, 10101 Science Dr., Sturtevant, WI 53177.
- If a dealer does not submit an eligible sale on time per the published program rules, the dealer may contact BRP and make a formal request for a late entry to be considered. The dealer must provide a Bill of Sale and a Consumer Certificate signed by the consumer and dealer. If the engine purchased was in fact eligible for the program, BRP may, at its own discretion, choose to process the program benefits with an increased dealer contribution of \$4/HP (For example, a 150 HP engine would have a \$600 contribution fee).
- If a dealer participates in this program, it is the dealer's responsibility to follow the rules and complete all necessary steps. BRP reserves the right to charge dealers for the full cost of the program if they do not abide by the program rules or if they sell outside of the published program period.

For more information, contact your BRP sales representative at 1-800-888-4662.

**PY2020 SUMMER SAVINGS SALES EVENT**



**PROGRAM DATES: July 1 – September 5, 2019**

CONSUMER OPTIONS – CHECK ONE	
<b>EVINRUDE PORTABLE ENGINE OFFER</b>	<input type="checkbox"/> 3-Year Factory Backed Coverage for Package and Loose Engines
<b>EVINRUDE E-TEC &amp; EVINRUDE E-TEC G2</b>	<b>LOOSE ENGINE OFFER</b>
	<input type="checkbox"/> 5-Year Factory Backed Coverage for Engine (15 H.O. and above) <b>AND</b> <input type="checkbox"/> Consumer Rebate in the amount of \$ _____ based on HP model (40 HP and above)

**Consumer Information:**  
 I, \_\_\_\_\_ (print consumer name) verify that all promotion options were presented to me and I chose the option indicated above.

Street Address	Apartment #
City	State/Province
Zip/Postal Code	
Home Phone	Cell
E-Mail	
<input type="checkbox"/> Check here if you prefer not to be contacted by e-mail.	

<b>Consumer Signature:</b> _____	<b>Date:</b> _____
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Dealer Number \_\_\_\_\_ Date of Purchase \_\_\_\_\_  
 Dealer Name \_\_\_\_\_  
 Engine Model Number \_\_\_\_\_ Serial Number \_\_\_\_\_  
 Dealer's Signature \_\_\_\_\_

**Dealer Information:**  
 Use this certificate to gather all of the consumer's information at the time of sale. BRP reserves the right to audit all purchases. Boat Show Sales Event certificates must be electronically reported to BRP on BOSSWeb during the program period. Terms and conditions apply.  
 \* For full program details, please see the PY20 Summer Sales Event Program Rules